ATTACHMENT 2

Response to § 63.18(h)

(h) The name, address, citizenship and principal business of the shareholder with a <u>DIRECT</u> 10% or more ownership interest in Applicant, Planet Direct, Inc.'s common stock are as follows:

Name: Titan Global Holdings, Inc.

Percentage of Ownership: 100%

Street Address: 1700 Jay Ell Drive, Suite 200

City/State/Zip: Richardson, TX 75081

Citizenship: USA

Principal Business: Parent Corporation

The name, address, citizenship and principal business of the shareholder with an INDIRECT 10% or more beneficial ownership interest in Applicant due to his interest in Applicant's wholly-owned parent, Titan Global Holdings, Inc.'s common stock, is as follows:

Name: David M. Marks
Percentage of Ownership: 66.83% [See Note 1]
Street Address: 1818 North Farwell Ave.
City/State/Zip: Milwaukee, WI 53202

Citizenship: USA

Principal Business: Investment

No other individual or entity holds a 10% or greater <u>beneficial</u> ownership interest in the Applicant.

Note 1: Includes: (i) 19,086,747 shares registered in the name of Farwell Equity Partners, LLC, of which Mr. Marks is the managing member, (ii) 10,969,522 shares held by Irrevocable Children's Trust ("ICT"), (iii) 72,232 shares held by Irrevocable Children's Trust No. 2 ("ICT2"); (iv) 123,823 shares held by Phoenix Business Trust ("Phoenix Trust"); (v) 347,579 shares held by Phoenix Investors LLC ("Phoenix Investors"); (vi) 6,667 shares held by Forest Home Partners I, LLC ("Forest Home"); (vii) 1,190,779 shares held by Oblio Investors of Wisconsin ("Oblio Investors"); (viii) 100,000 shares held directly by Mr. Marks; and (ix) 100,000 shares of common stock issuable to Mr. Marks upon exercise of currently exercisable options. Mr. Marks is a trustee with sole dispositive power over the shares of common stock held by ICT, ICT2 and Oblio Investors. Each of Phoenix Trust, Phoenix Investors and Forest Home is controlled by ICT.

Of the entities through which Mr. Marks holds his 66.83% beneficial ownership interest, the following hold 10% or greater interests in the Applicant:

Name: Irrevocable Children's Trust

Percentage of Ownership: 22.56%

Street Address: 1818 North Farwell Ave. City/State/Zip: Milwaukee, WI 53202

Citizenship: USA

Principal Business: Investment

Name: Farwell Equity Partners, LLP

Percentage of Ownership: 39.25%

Street Address: 1818 North Farwell Ave. City/State/Zip: Milwaukee, WI 53202

Citizenship: USA

Principal Business: Investment